

SAN DIEGO BUSINESS JOURNAL

COMPANIES That Care

SPONSORED BY



CALIFORNIA BANK
TRUST®

neighborhood
HEALTHCARE



OPTIONS
FOR ALL

Sycuan
CASINO • RESORT

ALSO SUPPORTED BY

CMR
RISK & INSURANCE SERVICES

Endeavor Bank

GOODWILL
SAN DIEGO & IMPERIAL COUNTY
Making Good Happen

north island
credit union. A Division
of California
Credit Union

PALOMAR
HEALTH
Reimagining Healthcare®

V GROUP
signs | print

COMPANIES *That Care*

SPOTLIGHT: CALIFORNIA BANK & TRUST

FINANCE · SAN DIEGO



At California Bank & Trust (CB&T), we believe that true success comes from being deeply rooted in our communities. We are proud to be recognized by the San Diego Business Journal as one of its Companies That Care. This honor highlights our dedication to positively impacting the neighborhoods where we operate — a commitment that began with our founding in 1952. Strengthening our communities is one of CB&T's core values and is demonstrated through our active contribution to local nonprofits, support of educational programs and participation in volunteer activities that uplift the areas where we live and work.



ASSET PRESERVATION STRATEGIES

WEALTH MANAGEMENT · SAN DIEGO

Asset Preservation Strategies, is a wealth management firm located in San Diego, serving some of the area's most accomplished, established, and ambitious residents. Their mission is to enhance the financial well-being of their clients. For over 30-years, their team of experienced financial advisors has specialized in working closely with affluent individuals and families to create customized client portfolios, incorporating sophisticated tax planning and advanced estate planning strategies, in careful collaboration with each professional that plays a part in handling the client's finances. Since 2018, Asset Preservation Strategies has donated time, talent and treasure to support San Diego based nonprofit Helen Woodward Animal Center through their fundraising events and lunch and learns. Passionate about giving back to organizations that create positive impact for both people and pets, the team believes wholeheartedly in the organizations' mission which creates real impact.